

MAG SPONSORSHIP

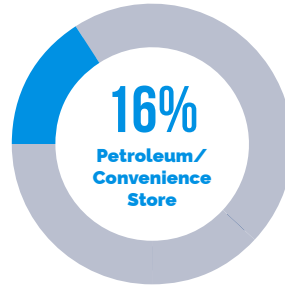
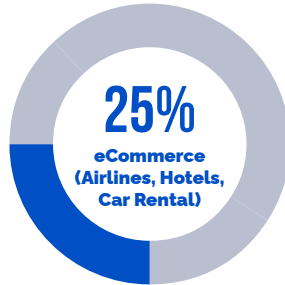
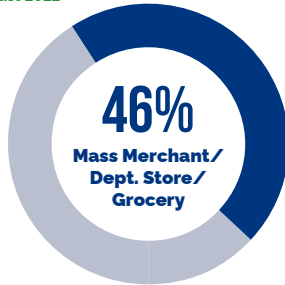
By partnering with the MAG, you have the ability to form relationships with merchant members which provide you with opportunities to help drive positive change in the payments ecosystem.

Why the MAG?

The Merchant Advisory Group (MAG) brings merchants and industry leaders together to help shape innovative approaches to payments and advocates for merchants' interests. We offer unparalleled networking opportunities for merchants and sponsors in a collaborative environment.

Member Verticals

*Through August 2022



185+
MERCHANT MEMBERS

REPRESENTING **1,900** Merchant Professionals

MAG Membership

Comprised of senior industry leaders from both the business and technology sectors, MAG membership represents key industry verticals.

96% Merchant Member Retention Over the Last 5 Years



OVER 90% Growth in Merchant Membership over the Past 5 Years. (2017-2022)

The Advantages of MAG Sponsorship

Put your company name and representatives in front of payments decision makers within our merchant member community. MAG members include senior leaders representing all key payments verticals including payments optimization, finance, fraud, risk, marketing, operations, innovation and technology.

Network and connect with MAG merchant attendees at two conferences per year with complimentary exhibiting, prominent branding opportunities, complimentary registrations* and access to attendee registration lists with contact information.

*Depending on sponsorship level

Additional Benefits:

- ✔ Opportunity to Speak at MAG Conferences and Webinars (Depending on Sponsorship Level).
- ✔ Opportunity to Publish Monthly Press Releases/Articles on MAG Website.
- ✔ Tech Forum Provides the Opportunity to Engage with IT Professionals.
- ✔ Educate your Organization with MAG's eLearning Courses.
- ✔ International Sponsorship Opportunities.