

**DRAFT**

## Tuesday 11 October

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- 8:00 a.m. **Advisory Council Breakfast**  
(closed session)
- 8:30 a.m. **Advisory Council Meeting with Acquirers**  
(closed session)
- 10:30 a.m. **Brands Join the Advisory Council Meeting**  
(closed session)
- 12:00 p.m. **Lunch** (for Advisory Council and EMV Roadmap Working Group only)
- 1:00 p.m. **EMV Roadmap Timeline Working Group Meeting**  
(closed session)
- 3:45 p.m. EMV session adjourns
- 4:00 p.m. **Merchants-only session with American Express**
- 6:00 p.m. **Welcome Reception/Dinner Buffet**  
Special Guest: [Dale Irvin, The Professional Summarizer](#)  
(open to all attendees)

## Wednesday 12 October

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- 8:00 a.m. **Breakfast**
  - 8:30 a.m. **Welcome and MAG Update**
  - 9:00 a.m. **Legislative Update**  
[Duncan Douglass, Alston + Bird](#)
  - 10:00 a.m. **Payments Roadmap Presentation**
  - 10:30 a.m. Break
  - 10:50 a.m. **EMV: Easier Said Than Done**  
Panelists:  
[Guy Berg, DataCard](#),  
[Brian Byrne, Visa](#),  
[Jeff Stroud, Gemalto](#)
  - 12:30 p.m. **Lunch**
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**Wednesday 12 October (continued)**

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- 1:30 p.m. **Using EMV Cards for Private Label**  
**Jack Jania**, Gemalto
- 2:00 p.m. **Acquirer Panel: Debit Routing Options**
- 3:00 p.m. Break
- 3:30 p.m. **Acquirer Panel: Global Acquiring Options**
- 4:15 p.m. **Chargebacks**  
**Angie Burker**, First Data
- 4:45 p.m. **Efficiencies in Chargebacks Processing**  
**Jeff Wixted**, Accertify
- 5:15 p.m. **Outing: “Iron Chef” Competition and Dinner**  
*(very comfortable attire is recommended — jeans, flat shoes; you may want to consider wearing non-slip soles if you have them)*

**Thursday 13 October**

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- 8:00 a.m. **Breakfast**
- 9:00 a.m. **Debit Network Roundtable: The Post-Durbin World**  
Panelists:  
**Kevin Barry**, First Data  
**Terry Dooley**, Shazam  
**David Keenan**, Fiserv  
**Judith McGuire**, PULSE Network
- 10:00 a.m. **Securing Online and Mobile Transactions**  
**Chris Gardner**, SecureKey
- 10:40 a.m. **Acquirer Panel: Anticipated Changes in Upcoming Bank Card Releases**
- 11:30 a.m. **Lunch**
- 12:15 p.m. **Merchants-Only Session**
- 4:30 p.m. Adjourn