

Tuesday, February 14

7:00 p.m. **Advisory Council Dinner – Invitation Only**
Voyager

Wednesday, February 15

8:30 a.m. **Breakfast**
Gulfstream

Open Session **Chip and PIN Workshop**
Gulfstream

9:00 a.m. **Welcome**
Catherine Johnston (ACT Canada), Itai Sela (Collis BV)

9:30 a.m. **Panel: How does migration to Chip and PIN impact a Merchant's Business Strategy?**
Moderator: Catherine Johnston (ACT Canada)
Panelists: John Drechny (Wal-Mart), Michael Rassenti (Sobey's), Rob Hayhow (TD Merchant Services), Richard Giannini (Ingenico), Oliver Manahan (MasterCard), Steve Braceland (STJ)

11:00 a.m. **Morning Break**

11:15 a.m. **Panel: How does migration to Chip and PIN impact a Merchant's operations?**
Moderator: Catherine Johnston (ACT Canada)
Panelists: John Drechny (Wal-Mart), Michael Rassenti (Sobey's), Rob Hayhow (TD Merchant Services), Richard Giannini (Ingenico), Christian Ali (R3D Consulting Inc.), Steve Braceland (STJ)

12:30 p.m. **Lunch**
Gulfstream

1:30 p.m. **Panel: Chip and PIN Technical Choices – Lessons Learned in the Canadian Migration to Chip and PIN**
Moderator: Catherine Johnston (ACT Canada)
Panelists: Jeff Stroud (Gemalto), Michael Rassenti (Sobey's), Rob Hayhow (TD Merchant Services), Bruce Murray (Collis/B2), Jason Chomik (Jecka), Shirley Matthew (Visa)

3:00 p.m. **Afternoon Break**

3:15 p.m. **Panel: How can Industry Stakeholders Work Together to Support a Smooth Migration to Chip and PIN?**
Moderator: Catherine Johnston (ACT Canada)
Panelists: John Drechny (Wal-Mart), Tracey Black (GFH), Rob Hayhow (TD Merchant Services), Michel Chalifoux (Multos), Oliver Manahan (MasterCard), Shirley Matthew (Visa)

4:30 p.m. **Adjourn**

4:30 p.m. **Invitation Only: MasterCard update (Merchants & Acquirers only)**
Gulfstream
Colin McGrath (MasterCard Worldwide)

6:00 p.m. **Reception & Cocktails**
Salon Foyer

7:00 p.m. **Dinner**
Gulfstream

Thursday, February 16

7:30 a.m. Breakfast
Salon D

Merchant Only Meeting

8:00 a.m. Welcome
Salon D

8:15 a.m. Payments Disruption and Merchants
David True, (Principal, Broadly Curious Advisors)

9:00 a.m. Emerging Technology in Payments
John MacAllister, (Principal, Dorado Industries)

9:45 a.m. Morning Break

Open Session

10:00 a.m. Merchants Zero in on Payments
John Stewart (Editor, Digital Transactions)

10:55 a.m. Panel: Merchant Challenges to Adopt Chip and PIN
Moderator: Randy Vanderhoof (Executive Director, Smart Card Alliance)
Panelists: Debbie Baxley (Principal, Capgemini), Jack Jania (SVP Secure Transactions NORAM, Gemalto), Peter Forbes (EVP – Head of National Business Unit, WorldPay)

12:00 p.m. Lunch
Salon D

1:00 p.m. Panel: Preparing for Chip and PIN
Moderator: Dee O'Malley (Best Buy)
Panel: Patty Walters (Sr. VP of Merchant Products and Security, Vantiv), Jimmy Scarborough (Sr. VP Business Development, BAMS), Bruce Dragt (Sr. VP Payment Systems, First Data), Rob McMillon (Vice President Global Security, Elavon)

1:55 p.m. Panel: Opposing Mobile Technologies "Cloud vs. SIM"
Moderator: Steve Mott (BetterBuyDesign),
Panel: Kate Kingberger (Director, CTIA), Sebastien Taveau (Astronomer-Principal, PayPal)

2:50 p.m. Afternoon Break

3:05 p.m. Panel: Securing eCommerce
Moderator: Paul Turgeon (Technology Services VP, CardinalCommerce Corporation)
Panel: Nandan Sheth (President & COO Acculynk), Chris Gardner (Vice President, SecureKey), Paul Tomasofofsky (President, Secure Remote Payment Council)

4:00 p.m. Close