2018 Mid-Year Conference
February 28 – March 2 | Hyatt Regency
Phoenix, Arizona
Fraud and Chargeback Challenges

Itai Sela – B2
Joseph Vasterling – Best Buy

Feb 28th 2018  2:30-3:30
Market Update (Dec 2017)

• Global Networks – Credit chip on chip transactions are over 50%, Purchase value is over 60%

• Domestic Networks – Debit chip on chip at POS are around 50% - fewer chargebacks and disputes are very low
Fraud and Chargeback Discussion Points

• April 13\textsuperscript{th} 2018 – Liability limits removed by the brands (under $25 per transaction, 10 CHB max for 120 days per account).
• Magstripe Fallback
• Merchant stand-in: should it be supported for magstripe?
• Use of manual entry in the EMV era. Is it necessary?
• Petro impacts with Fraud
• PIN support for credit and debit - lost and stolen