



The MAG Technology Forum is a one-day event hosted by MAG aligned with the MAG bi-annual conference. The Tech Forum is designed specifically for payment IT professionals to learn and network among merchant technology professionals and leading technology providers focused on innovative uses of new payment technologies. It also offers an opportunity for:

- ✓ Ongoing networking,
- ✓ Learning, and
- ✓ Engagement throughout the year with participation in MAG committees, communities, webinars, and connecting with peers in between the bi-annual in-person MAG events.

The objective of the Tech Forum alongside MAG events is to foster collaboration, provide tech-focused knowledge, and build relationships across merchants, among internal payments IT and business teams. Also, merchants will have exposure to technology focused experts in the industry whom sponsor the Tech Forum events.

Technologies in payments continues to evolve at a rapid pace. The Tech Forum content provides attendees with the latest insights necessary to understand and use these new and emerging technologies in payments. Although current events will drive the focus of the Tech Forum content, sample topics include:

- Fintech,
- IOT payments,
- Architecture,
- Blockchain,
- Analytics,
- Agile,
- Artificial Intelligence,
- Machine learning,
- Gateways,
- Data Science,
- Fraud Mitigation Technologies,
- Authentication,
- Biometrics,
- Orchestration Layers, and
- POS Hardware evolution.

Conference and webinar sessions discuss how these technologies play a role in creating a more frictionless payment experience for consumers, as well as supporting merchants' delivery of value-added services in their overall commerce strategies.

REGISTRATION



- Each MAG member company receives three complimentary registrations for each in-person conference with access to both MAG and Tech Forum events.
- Additional attendees of the Tech Forum beyond the complimentary registrations are \$495 per person, which also allows for access to both MAG and Tech Forum sessions.
- Connect with your company's primary MAG representative or contact info@merchantadvisorygroup.org with any questions.
- Learn more and register for our next event at www.merchantadvisorygroup.org.

TOP 5 REASONS TO JOIN THE TECH FORUM

- 1 NETWORK** with IT professionals at the Tech Forum and payments professionals at the MAG conference events representing over 150 of the largest U.S. merchants which account for over \$3.4 trillion in annual sales across physical & digital commerce.
- 2 DEVELOP** new business connections with Tech Forum and MAG merchant member attendees from every vertical (eCommerce, Mass Merchant, Petroleum/Convenience Stores and Small Ticket/Restaurant).
- 3 DEEP DIVE** into current industry topics with your IT and business peers across the retail community where you can discuss strategies and practices for applying tools in today's rapidly changing payments technology environment.
- 4 LEARN** from industry experts that provide the latest insights and innovative uses of new payment technologies twice a year through panel and keynote sessions, as well as within the exhibit halls at in-person events.
- 5 CONTINUED LEARNING** beyond the in-person meetings through participation in both the Tech Forum and MAG webinar series and MAG committees and community efforts offered throughout the year.