



# 2021 MERCHANT ADVISORY GROUP

TECH FORUM | ANNUAL CONFERENCE  
Virtual | Virtual and In-Person  
September 8-9 | September 20-22

## **MAG's Code of Conduct**

Merchant Advisory Group (MAG) is committed to providing a safe, productive, and welcoming environment for all meeting participants and MAG staff. All participants, including but not limited to, attendees, speakers, volunteers, exhibitors, sponsors, MAG staff and all others are expected to abide by this Conference Code of Conduct.

This Policy applies to all MAG meeting-related events whether virtual or in-person including those sponsored by organizations other than MAG but held in conjunction with MAG events, on public or private platforms.

## **COVID-19 Safety Precautions**

To address safe group travel practices, the venue has implemented [Hilton EventReady with CleanStay](#). This program expands on the elevated sanitation standards of the Hilton CleanStay program, addressing every touch point of meeting experiences.

In addition, all MAG events will follow current guidelines provided by the [Centers for Disease Control and Prevention](#) (CDC) as a minimum safety threshold but may also include additional best practices for elevated healthy and safety protocols.

**Stay home** if you:

- Feel sick
- Have tested positive for Covid-19
- Are awaiting Covid-19 test results
- Have any symptoms of Covid-19 or have had close contact with a person who has tested positive or has shown symptoms of Covid-19

## **BEFORE LEAVING HOME**

Follow relevant guidance provided by the [World Health Organization](#) (WHO), [Centers for Disease Control and Prevention](#) (CDC) and/or your local health authority.

Adhere to government issued travel restrictions and guidance issued by the region you will be travelling to and the region you are travelling from.

Evaluate your own health and that of people with which you have close contact.

## **ON-SITE DURING THE EVENT**

Agree to have your temperature taken before entering the meeting space each day.

Agree to wear a mask or facial covering within all MAG-related conference areas in accordance with current CDC safety guidelines.

Adhere to social distancing protocols put in place by the MAG conference team and respect others' personal space.

Avoid greeting others with any physical contact such as hugs or handshakes.

Follow guidance from your local health authority for everyday preventive actions to help prevent the spread of respiratory viruses including:

- o Washing hands often with soap and water for at least 20 seconds, or an alcohol-based sanitizer with at least 60% alcohol.
- o Avoiding touching eyes, nose, and mouth with unwashed hands.
- o Covering your nose and mouth when coughing or sneezing. Throw used tissues in the trash.

**If you feel unwell or are experiencing flu-like symptoms, we ask that you go to the identified Medical Assistance Room for assistance.**

## **POST-EVENT**

Based on current contact tracing advice from many health authorities, **if you test positive for COVID-19 up to 14 days after returning home**, please contact [Andrea Rouse](#), Director, Conferences & Events, as soon as possible.

## **Event Conduct & Anti-Harassment Policy**

MAG works diligently to provide a safe and secure environment at its meetings and events including by working with venue staff to make sure meeting participants are safe.

If you experience harassment or hear of any incidents of unacceptable behavior, at either a virtual or in-person MAG event, we ask that you inform either [John Drechny](#), MAG CEO or [Andrea Rouse](#), Director, Conferences & Events so that appropriate action can be taken.

Unacceptable behavior includes but is not limited to:

- Harassment, intimidation, or discrimination in any form.

- Verbal abuse of any attendee, speaker, volunteer, exhibitor, sponsor, MAG staff member, or other meeting guest.
- Examples of verbal abuse include, but are not limited to, verbal comments related to gender, sexual orientation, disability, physical appearance, body size, race, religion, national origin, inappropriate use of nudity and/or sexual images in public spaces or in presentations, or threatening or stalking any attendee, speaker, volunteer, exhibitor, MAG staff member, service provider, or other meeting guest.
- Disruption of presentations during sessions, in the exhibit hall, or at other events organized by MAG throughout the meeting. All participants must comply with the instructions of the moderator and any MAG event staff.
- Presentations, postings, and messages should not contain promotional materials, special offers, job offers, product announcements, or solicitation for services. MAG reserves the right to remove such messages and potentially ban sources of those solicitations.
- Participants should not copy or take screen shots of Q&A or any chat room activity that take place in the event space (virtual or in-person).

MAG reserves the right to take any action deemed necessary and appropriate, including immediate removal from the meeting without warning or refund, in response to any incident of unacceptable behavior, and MAG reserves the right to prohibit attendance at any future meeting, virtually or in person.