

MAG 2026 Conference Sponsor & Exhibitor Guide

Payments MAGnified 26:
February 17-20, 2026

MAG Payments Conference 26:
September 27-30, 2026

MAG APPRECIATION

*The MAG's mission of driving **positive change** and **innovation** in the payments industry would not be possible without the support of our sponsors.*

We appreciate everything you contribute.

BENEFITS OF BECOMING A CONFERENCE SPONSOR/EXHIBITOR

- **Boost brand visibility and gain exposure.** Showcase your company, new products, and services to leading payments industry attendees representing cross-industry merchant verticals.
- **Connect with merchants.** Attendees at MAG conferences are the key decision makers for their payments teams. Take advantage of networking and exhibit hours on each conference day to interact with these key attendees.
- **Build relationships.** Strengthen existing relationships, understand merchant needs, and generate new leads.
- ***Robust Analytics.** Receive detailed data to facilitate lead follow-up.

**Robust Analytics included in the optional purchase of lead retrieval*

SPONSORSHIP OPPORTUNITIES

All conference sponsors must be a current MAG Sponsor in good standing.

Tech Forum Conference Sponsorship opportunities will be shared with the Tech Forum audience only.

All conference sponsorship selections include:

- Logo on MAG conference website
- Logo in conference email communications
- Listed as Conference and / or Tech Forum sponsor on conference signage
- Verbal acknowledgement by MAG representative on main stage during conference

Not seeing a conference sponsorship opportunity that aligns with your company goals or have a custom sponsorship in mind? Please reach out to Jennifer Whitlock to discuss custom conference sponsorship opportunities.



Payments MAGnified 26

Conference Sponsorship Opportunities

February 17-20, 2026
Gaylord Pacific, San Diego, CA

First Impressions Matter: Opportunities for Pre-Conference Exposure

OPPORTUNITY	DESCRIPTION	PRICE
Electronic Attendee List	Gain excellent exposure before, during, and after the event with your logo prominently displayed on the electronic attendee list posted on the MAG website. This list is updated weekly, starting ten weeks before the conference. OPPORTUNITIES AVAILABLE: 1	\$1,000
Countdown Clock Branding	Capture attendees' attention and build excitement by branding the countdown clock on the conference website, keeping your company front-of-mind as the event approaches. OPPORTUNITIES AVAILABLE: 1	\$2,000
Registration Confirmation Email	Your company logo will be featured in the registration confirmation email sent to every attendee upon completing their Payments MAGnified registration, ensuring early exposure to your brand. OPPORTUNITIES AVAILABLE: 1	\$3,000

Gourmet Branding Opportunities: Food & Beverage

OPPORTUNITY	DESCRIPTION	PRICE
Fuel the Merchants: Boxed Lunch Sponsorship	Your company's logo will be prominently featured on custom stickers placed on each boxed lunch distributed to merchants during Friday's exclusive Merchant-Only Day. This highly-visible opportunity ensures your brand is seen and remembered during one of the most appreciated days of the conference. Stickers will be designed and produced by MAG, with final approval from the sponsor. OPPORTUNITIES AVAILABLE: 1	\$2,000
Networking Breakfasts	Showcase your brand with prominent signage in the busy breakfast area. As attendees fuel up to start their day, your logo and messaging will be front and center, ensuring strong brand exposure in a casual and conversational setting. OPPORTUNITIES AVAILABLE: 1	\$2,500
Networking Lunch	Your company will receive high-visibility signage placed throughout the lunch area for the duration of the conference, putting your brand front and center as attendees enjoy lunch. OPPORTUNITIES AVAILABLE: 1	\$3,000
Branded Andes Mints at Registration	A hit among conference attendees! Sweeten the attendees conference with branded Andes Mints, a great first impression that keeps attendees coming back throughout the event for more of this unique treat. Your logo will be featured on the candy wrappers. OPPORTUNITIES AVAILABLE: 1	\$3,000
Welcome Registration Drink	Over 600 conference attendees will arrive on Monday, February 17—be the first to welcome them from 1:00-7:00 p.m. Sponsorship includes bar table set up near the registration desk to provide attendees picking up their badge with a welcome drink. Drink selection made by sponsor. Additional cost for beverage applies. Signage placed throughout the space and highlighted in the “Know Before You Go” email to registered attendees. OPPORTUNITIES AVAILABLE: 1	\$5,000
Exhibit Area Networking Breaks	Your logo will be prominently displayed on signage throughout the networking break area February 18 and 19 in the exhibit hall, ensuring ongoing brand exposure as attendees gather, grab refreshments, and make valuable connections. This is a prime opportunity to align your brand with moments of conversation, collaboration, and energy. OPPORTUNITIES AVAILABLE: 1	\$14,000

Wellness Opportunities

OPPORTUNITY	DESCRIPTION	Cost
The Zen Den	Ensure attendees create meaningful moments in a mindful space. Sponsor a dedicated lounge designed for quiet connection and creative interaction. This relaxing area invites attendees to take a break from the hustle and bustle—build a collaborative puzzle, contribute to a community art piece, or simply connect through conversation. Your brand will be featured prominently throughout the space, offering a powerful association with wellness, creativity, and human connection. Additional charges may apply for custom furniture, design elements, or enhancements to brand the space. OPPORTUNITIES AVAILABLE: 1	\$2,000
Rise & Stride: Morning Run/Walk Club	Kickstart the attendee's day with the Rise & Stride Morning Run/Walk Club — a fresh and energizing way for attendees to connect, clear minds, and get moving before the conference buzz begins. Whether its for experienced runners or those preferring a brisk walk, this group will welcome all paces and levels. MAG will spotlight the club in the conference agenda (online and in app), send app push notifications, and include it in the “Know Before You Go” email to help attendees join in easily. Our sponsor will team up with MAG to tailor routes and start times based on the hotel location. <i>*Attendee waiver will be required.</i> OPPORTUNITIES AVAILABLE: 1	\$2,500
Room Drop – Branded Gifts	Surprise MAG attendees with a branded item in their hotel room! This offering includes the right to place your company branded item in each attendee room after day one of conference. Sponsor provides branded gift to hotel in advance of conference, additional costs to execute may apply. OPPORTUNITIES AVAILABLE: 1	\$5,000
Reusable Water Bottles	Support the MAG's "Go Green!" initiative by providing attendees with custom reusable water bottles for use throughout the event and beyond. Water bottles will be distributed at registration to all participants. As the sponsor, you'll be able to design the branded water bottles, which must be submitted for review and approval by MAG before production. OPPORTUNITIES AVAILABLE: 1 <i>*MAG will source the bottle, and the sponsor will supply the design. Should a premium bottle be preferred, it must be provided by the sponsor at an additional cost.</i>	\$10,000

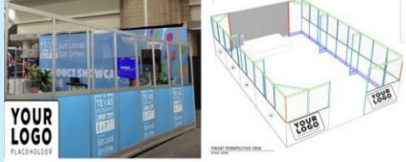
In the Spotlight: Opportunities for Session & Stage Presence

OPPORTUNITY	DESCRIPTION	Cost
MAG Exhibitor Interview	Stand out from the crowd with this high-impact branding opportunity designed to elevate your presence at Payments MAGnified. Your selected company representative will be interviewed by MAG's professional emcee in a dynamic 3-minute segment focused on your products, services, and brand story. Here's how you'll shine: - Your interview will be streamed to all attendees during breaks as attendees gather before key sessions prime times when attention is at its peak. - The professionally produced video will be delivered to you post-conference for continued use in your marketing, digital, and social campaigns (in accordance with MAG's social media policy). - Our emcee will provide on-the-spot coaching to ensure your representative is confident, polished, and positioned for success. OPPORTUNITIES AVAILABLE: 6	\$4,000
TECH FORUM: Pre-Conference Promotion & Video Spotlight Package	Achieve outstanding visibility with our Tech Forum Pre-Conference Promotion & Video Spotlight Package: Electronic Attendee List: Gain excellent company exposure before, during, and after the event with your logo prominently displayed on the Tech Forum electronic attendee list. This list will be posted on the MAG website starting ten weeks before the conference and updated weekly. Video Presentation Opportunity: Enhance your brand's impact by presenting a 30-60 second video clip during the Tech Forum General Session. This allows you to market your brand directly to hundreds of payment technology professionals. The video must be produced by you and approved in advance by MAG. This package provides a comprehensive platform for maximizing your brand's presence and engagement with key industry attendees. OPPORTUNITIES AVAILABLE: 1	\$5,000
Commercial / Video Ad	Opportunity to showcase a 30-60 second video during one of the Payments MAGnified General Sessions, placing your brand in front of hundreds of payments professionals. The video must be created by sponsoring company and receive prior approval from MAG. OPPORTUNITIES AVAILABLE: 1	\$10,000

In the Spotlight: Opportunities for Session & Stage Presence

OPPORTUNITY	DESCRIPTION	Cost
TECH FORUM: Breakout Room Sponsor	Feature your brand in the high-traffic Tech Forum breakout room used for multiple Tech Forum breakout sessions and panels. This unique opportunity provides consistent and repeated exposure to attendees throughout the conference. The sponsorship includes branded signage at the room entrance, as well as interior branding within the space. Want to increase your impact? Additional entrance branding and customizations are available for an added cost. OPPORTUNITIES AVAILABLE: 1	\$10,000
Breakout Room Sponsor	Feature your brand in a high-traffic breakout room used for multiple breakout sessions and panels. This unique opportunity provides consistent and repeated exposure to attendees throughout the conference. The sponsorship includes branded signage at the room entrance, as well as interior branding within the space. Want to increase your impact? Additional entrance branding and customizations are available for an added cost. OPPORTUNITIES AVAILABLE: 1	\$10,000

In the Spotlight: Opportunities for Session & Stage Presence

OPPORTUNITY	DESCRIPTION	Cost
Innovation Stage	The Innovation Stage is the heart of cutting-edge demonstrations and product showcases at our conferences. It's where partners unveil their latest innovations, engage with the audience, and create meaningful connections with potential clients. As the sponsor of this stage, your brand will be prominently featured on the Innovation Stage as shown below. The Payments MAGnified Innovation Stage will be prominently located in the exhibit hall ensuring maximum visibility and association with innovation and thought leadership. This will be the first thing all attendees see upon entering the exhibit hall for networking, meals, and breaks. Benefits of Sponsoring the Innovation Stage: • Exclusive branding on the Innovation Stage • Prominent logo placement on the Innovation Stage rotating deck • Recognition as a Payments MAGnified sponsor, including your company logo on conference e-blasts, website, additional on-site signage, and mentioned from the main stage • The opportunity to be associated with bringing innovation and thought leadership to the MAG's merchant members and decision-makers  OPPORTUNITIES AVAILABLE: 1	\$11,000
Center Stage Sponsorship Package	Maximize your brand's impact at Payments MAGnified with our Center Stage Sponsorship package! Conference Emcee: As the Conference Emcee sponsor, your brand will take center stage, helping to create an engaging atmosphere for attendees from the get-go! Your company will be showcased in pre-conference videos shared with MAG merchant members, setting the tone for an exciting event. You'll also receive recognition in our emcee email blast to attendees, ensuring your brand resonates as they prepare to join us on-site. With a consistent 5-star rating from our conference participants, the MAG Conference Emcee is a beloved highlight, adding energy and excitement that keeps attendees coming back for more! Commercial/Video Ad: Present a 30-60 second commercial video during one of the Payments MAGnified General Sessions, reaching nearly 1,000 payments professionals. This video, produced and approved by sponsoring team, will spotlight your brand and enhance your company presence at the event. Don't miss this premier opportunity to showcase your brand both live and on-screen. Three complimentary passes to attend the conference included. OPPORTUNITIES AVAILABLE: 1	\$27,000

Make Your Mark: Branding & Signage Opportunities

OPPORTUNITY	DESCRIPTION	PRICE
Tote Bag	As the exclusive tote bag sponsor, your company will provide a custom-branded tote bag distributed to every conference attendee at registration. This is a high-visibility opportunity to showcase your brand throughout the event—and long after—as attendees carry your bag to sessions, the exhibit hall, and home. Sponsorship Includes: • Exclusive distribution of your branded tote bags at registration • Opportunity to include a promotional insert or item in each bag • Sponsor recognition in the “Know Before You Go” email Your tote bags serve as a walking advertisement for your company while providing attendees the convenience of carrying all their items in one place. OPPORTUNITIES AVAILABLE: 1 <i>*MAG will source tote bag; sponsor will supply the design. Should a premium bag be preferred, it must be provided by the sponsor at an additional cost.</i>	\$5,000
Hotel Do Not Disturb Custom Hangers	This unique sponsorship allows your company to design a custom “Do Not Disturb” door hanger that will be placed in every attendee’s hotel room. Whether witty, stylish, or thought-provoking, your message will be seen multiple times a day as guests come and go from their rooms. Sponsor provides artwork; MAG manages hotel coordination and placement. Additional production costs may apply. OPPORTUNITIES AVAILABLE: 1	\$6,000
Hotel Room TV Messaging	Make your message feel personal! Reach attendees in their hotel rooms with custom welcome messaging on in-room TV channels. Showcase your brand, invite guest to your booth, and more. OPPORTUNITIES AVAILABLE: 1	\$10,000
Custom Hotel Room Keycards	Attendees will see your logo every time they unlock their door at the conference hotel. Work with MAG staff to customize with your branding. One additional complimentary pass to attend Payments MAGnified. OPPORTUNITIES AVAILABLE: 1	\$15,000
Branded Name Badges	Great visibility as your logo is placed prominently on the name badges that all conference attendees will wear throughout the conference. Two additional complimentary passes to attend Payments MAGnified. OPPORTUNITIES AVAILABLE: 1	\$27,500

Conversations that Count: Networking & Private Meeting Space Opportunities

OPPORTUNITY	DESCRIPTION	PRICE
Sponsor Networking Rooms	Secure a private meeting space for your company to hold meetings. Rooms will be assigned on a first-come, first-serve basis. Room availability begins at 5:00 p.m. Tuesday and extends through Thursday at 5:00 p.m. Prominent signage including company logo placed outside of room. Water station located inside room. OPPORTUNITIES AVAILABLE: 6	\$11,000
Opening Night Reception Tuesday, February 17	Welcome attendees to San Diego by becoming the sponsor of our opening night reception! Enjoy the exclusive opportunity to brand and design the event, working directly with the hotel and other vendors to bring your vision to life. Please note that additional costs will apply for food and beverage, décor, and entertainment based on your preferences. MAG will support your branding efforts with custom napkins and signage featuring your company logo. Your company will also be highlighted in the "Know Before You Go" e-blast, the conference agenda, and announced from the main stage. This sponsorship also includes one additional complimentary pass to Payments MAGnified. OPPORTUNITIES AVAILABLE: 1	\$15,000
Evening Networking Reception Wednesday, February 18	As the networking reception sponsor you will have the exclusive opportunity to brand and design the reception, working directly with the hotel and other vendors to bring your vision to life. Please note that additional costs will be incurred for food and beverage, décor, and entertainment based on your requirements. MAG will support your efforts by providing branded napkins and signage featuring your company logo. Your company will also be highlighted in the "Know Before You Go" e-blast, conference agenda, and mentioned from the main stage. This sponsorship includes one additional complimentary pass to attend Payments MAGnified. OPPORTUNITIES AVAILABLE: 1	\$15,000
Evening Networking Reception Finale Thursday, February 19	Celebrate with attendees as the sponsor of our final networking reception of the conference! Sponsor will have the exclusive opportunity to brand and design the reception, working directly with the hotel and other vendors to bring your vision to life. Please note that additional costs will be incurred for food and beverage, décor, and entertainment based on your requirements. MAG will support your efforts by providing branded napkins and signage featuring your company logo. Your company will also be highlighted in the "Know Before You Go" e-blast, conference agenda, and mentioned from the main stage. This sponsorship includes one additional complimentary pass to attend Payments MAGnified. OPPORTUNITIES AVAILABLE: 1	\$15,000

Power the Experience: Technology & Experience Opportunities

OPPORTUNITY	DESCRIPTION	PRICE
Smart Navigation Signage	Help attendees navigate MAG's growing exhibit hall and elevate their conference experience by sponsoring the interactive exhibit hall signs. Your logo will be prominently displayed as attendees enter and interact with the conference mobile app on screen, ensuring your company remains top of mind while they explore. OPPORTUNITIES AVAILABLE: 2	\$3,000
Polaroid Pop-Up	Bring fun and memorable moments to the conference with a branded photo booth experience in the exhibit hall. This sponsorship includes a fully customizable Polaroid-style photo frame, allowing your brand to be front and center in every snapshot. Attendees will stop by to take photos with colleagues and new connections—giving your company organic exposure both at the event and across social media as guests share their pictures. A highly visible and interactive activation that combines visibility with attendee engagement. Additional customization or décor options may be available at an added cost. OPPORTUNITIES AVAILABLE: 1	\$5,000
Headshot Station	Sponsor the professional headshot station and align your brand with confidence and career growth. Your logo will be prominently displayed throughout the headshot area and included in the follow-up email sent to attendees with their final photo, giving your brand lasting visibility long after the event. OPPORTUNITIES AVAILABLE: 1	\$10,000

Power the Experience: Technology & Experience Opportunities

OPPORTUNITY	DESCRIPTION	PRICE
Charging Lounge	Keep conference attendees "charged up" by sponsoring the charging lounge where attendees can recharge and network throughout the conference. Sponsor to work with other external vendors directly to customize station and networking lounge area; additional production costs may apply for furniture or other items. MAG will provide water stations throughout the space. One additional complimentary pass to attend Payments MAGnified. OPPORTUNITIES AVAILABLE: 1	\$15,500
Connected Experience Package	Become the exclusive sponsor of both the conference mobile app and Wi-Fi! Enjoy unparalleled brand visibility and engagement! Mobile App Sponsorship: As the exclusive sponsor, your brand will be prominently featured with a customized rotating banner on the app's homepage. Enjoy the added benefit of sending three personalized push notifications to all attendees and include a navigation icon linked to your company website or video. Wi-Fi Service Sponsorship: Ensure seamless connectivity for all attendees by sponsoring the critical Wi-Fi service in the conference meeting spaces. Customize the network name and password, with your brand's logo displayed on conference signage and Wi-Fi information included within the mobile app. Secure this comprehensive package to maximize your brand's exposure and impact throughout the event! This sponsorship package also includes two additional complimentary passes to the conference. OPPORTUNITIES AVAILABLE: 1	\$25,000

Payments MAGnified 26 – Exhibit Hall Information

IMPORTANT

A benefit of MAG Annual sponsorship is a complimentary exhibit booth, with the option to upgrade. *Exhibit booth selection for Payments MAGnified 26 is first come, first serve **while supplies last**.*

ACTION REQUIRED

Though your booth is complimentary, you **must** visit the Conference Sponsorship and Exhibitor Portal to make your exhibit booth selection. Conference Sponsorship and Exhibitor Selection Portal link will be sent to sponsor conference contacts and primary contacts in **October**.

You will receive an email confirming your selection. If you do not, please contact [Jennifer Whitlock](#).

EXHIBITOR OPPORTUNITIES

Standard Booth Complimentary as part of your Annual MAG Sponsorship <i>First-Come, First-Serve</i>	Booth Upgrade \$11,000 <i>First-Come, First-Serve</i>
One 10' x10' Booth	One 10' x 20' Booth
10' High Back & Side Walls	Prominent Booth Placement
Two Chairs	10' High Back & Side Walls
One 6'. draped table	Two Chairs
One 17" x 11" ID Sign	One 6'. draped table
One trash can	One 17" x 11" ID Sign
	One trash can

OPTIONAL EXHIBITOR ADD-ON – Lead Retrieval

OPTIONAL ADD ON	Description	Price
Lead Retrieval	Enhance your engagement with conference attendees by purchasing Lead Retrieval. Use your smartphone, laptop, or tablet to gather, organize, and follow-up with all contacts in real-time. Quickly capture leads through QR Scanning. Fee includes two (2) licenses. Purchase before prices increase after January 30! Each additional license	\$345/Exhibitor* \$150/License* <i>*Each price will increase by \$50 after January 30, 2026</i>

If interested in these opportunities, visit the sponsorship portal and make selection when choosing your exhibit booth.

ON-SITE EXHIBITOR: SHIPPING INFORMATION

The MAG is using GES as our official exhibit services company for Payment MAGnified.

Once your booth is confirmed, an exhibitor kit including shipping and other important information will be emailed to you prior to the show.

Next Steps

NEXT STEPS

IMPORTANT

Conference sponsorships are available only to current MAG Sponsors in good standing. If interested in becoming a MAG Annual or Tech Forum sponsor, please contact [Meg Thaxton](#), Manager, Sponsorship Programs, to sign up before **Friday, December 12, 2025**.

- **December 12, 2025** - Deadline to sign up as a Payments MAGnified sponsor and/or exhibitor
- You must visit the Payments MAGnified Sponsorship portal to select your conference sponsorship opportunity and/or exhibitor booth.

Marketing & Promotion

MARKETING & PROMOTION

- Post on social media using **#PaymentsMAGnified** and **#MAGTechForum**
- Advertise your participation through an email signature graphic (MAG to provide)
- Receive **two** pre-conference registration lists for the ability to send up to 2 emails to attendees prior to event to showcase your brand and participation
- Receive **one** post-event attendee report to facilitate follow-up
- Listed as conference sponsor on conference signage
- Verbal acknowledgement by MAG representative during conference



MAG Payments Conference 26

Conference Sponsorship Opportunities

September 27-30, 2026
Gaylord Opryland Resort & Convention Center, Nashville, TN

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Fuel the Merchants: Boxed Lunch Sponsorship	Your company’s logo will be prominently featured on custom stickers placed on each boxed lunch distributed to merchants during Wednesday’s exclusive Merchant-Only Day. This highly-visible opportunity ensures your brand is seen and remembered during one of the most appreciated days of the conference. Stickers will be designed and produced by MAG, with final approval from the sponsor. OPPORTUNITIES AVAILABLE: 1	\$2,000
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Welcome Registration Drink	Over 600 conference attendees will arrive on Sunday, September 27—be the first to welcome them from 1:00-7:00 p.m. Sponsorship includes bar table set up near the registration desk to provide attendees picking up their badge with a welcome drink. Drink selection made by sponsor. Additional cost for beverage applies. Signage placed throughout the space and highlighted in the “Know Before You Go” email to registered attendees. OPPORTUNITIES AVAILABLE: 1	\$5,000
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Tote Bag	As the exclusive tote bag sponsor, your company will provide a custom-branded tote bag distributed to every conference attendee at registration. This is a high-visibility opportunity to showcase your brand throughout the event—and long after—as attendees carry your bag to sessions, the exhibit hall, and home. Sponsorship Includes: • Exclusive distribution of your branded tote bags at registration • Opportunity to include a promotional insert or item in each bag • Sponsor recognition in the “Know Before You Go” email Your tote bags serve as a walking advertisement for your company while providing attendees the convenience of carrying all their items in one place. OPPORTUNITIES AVAILABLE: 1 *MAG will source tote bag; sponsor will supply the design. Should a premium bag be preferred, it must be provided by the sponsor at an additional cost.	\$5,000
Hotel Do Not Disturb Custom Hangers	This unique sponsorship allows your company to design a custom “Do Not Disturb” door hanger that will be placed in every attendee’s hotel room. Whether witty, stylish, or thought-provoking, your message will be seen multiple times a day as guests come and go from their rooms. Sponsor provides artwork; MAG manages hotel coordination and placement. Additional production costs may apply. OPPORTUNITIES AVAILABLE: 1	\$6,000
Hotel Room TV Messaging	Make your message feel personal! Reach attendees in their hotel rooms with custom welcome messaging on in room TV channels. Showcase your brand, invite guest to your booth, and more. OPPORTUNITIES AVAILABLE: 1	\$10,000
Custom Hotel Room Keycards	Attendees will see your logo every time they unlock their door at the conference hotel. Work with MAG staff to customize with your branding. One additional complimentary pass to attend MAG Payments Conference. OPPORTUNITIES AVAILABLE: 1	\$15,000
Branded Name Badges	Great visibility as your logo is placed prominently on the name badges that all conference attendees will wear throughout the conference. Two additional complimentary passes to attend MAG Payments Conference. OPPORTUNITIES AVAILABLE: 1	\$27,500

Make Your Mark: Branding & Signage Opportunities

OPPORTUNITY	DESCRIPTION	PRICE
Presidential Lobby Banners	Maximize visibility and make a lasting impression as attendees move through the conference space by branding the prominent Lobby Balcony Banners. Showcase your brand on up to three high-impact banner placements. Additional costs will apply for printing and production from hotel preferred vendor. OPPORTUNITIES AVAILABLE: 1	\$8,000
Presidential Lobby Columns	Transform structural columns into bold brand statements that captivate attendees as they navigate the conference space. These prime placement opportunities offer a powerful way to reinforce your presence, guide foot traffic, and get noticed by attendees. Additional costs will apply for printing and production from hotel preferred vendor. OPPORTUNITIES AVAILABLE: 3	\$6,000

Conversations that Count: Networking & Private Meeting Space Opportunities

OPPORTUNITY	DESCRIPTION	PRICE
Sponsor Networking Rooms	Secure a private meeting space for your company to hold meetings. Rooms will be assigned on a first-come, first-serve basis. Room availability begins at 5:00 p.m Sunday and extends through Tuesday at 5:00 p.m. Prominent signage including company logo placed outside of room. Water station located inside room. OPPORTUNITIES AVAILABLE: 6	\$11,000
Opening Night Reception Sunday, September 27	Welcome attendees to Nashville by becoming the sponsor of our opening night reception! Enjoy the exclusive opportunity to brand and design the event, working directly with the hotel and other vendors to bring your vision to life. Please note that additional costs will apply for food and beverage, décor, and entertainment based on your preferences. MAG will support your branding efforts with custom napkins and signage featuring your company logo. Your company will also be highlighted in the "Know Before You Go" e-blast, the conference agenda, and announced from the main stage. This sponsorship also includes one additional complimentary pass to MAG Payments Conference. OPPORTUNITIES AVAILABLE: 1	\$15,000
Evening Networking Reception Monday, September 28	As the networking reception sponsor on, you will have the exclusive opportunity to brand and design the reception, working directly with the hotel and other vendors to bring your vision to life. Please note that additional costs will be incurred for food and beverage, décor, and entertainment based on your requirements. MAG will support your efforts by providing branded napkins and signage featuring your company logo. Your company will also be highlighted in the "Know Before You Go" e-blast, conference agenda, and mentioned from the main stage. This sponsorship includes one additional complimentary pass to attend MAG Payments Conference. OPPORTUNITIES AVAILABLE: 1	\$15,000
Evening Networking Reception Finale Tuesday, September 29	Celebrate with attendees as the sponsor of our final networking reception of the conference! Sponsor will have the exclusive opportunity to brand and design the reception, working directly with the hotel and other vendors to bring your vision to life. Please note that additional costs will be incurred for food and beverage, décor, and entertainment based on your requirements. MAG will support your efforts by providing branded napkins and signage featuring your company logo. Your company will also be highlighted in the "Know Before You Go" e-blast, conference agenda, and mentioned from the main stage. This sponsorship includes one additional complimentary pass to attend MAG Payments Conference. OPPORTUNITIES AVAILABLE: 1	\$15,000

Power the Experience: Technology & Experience Opportunities

OPPORTUNITY	DESCRIPTION	PRICE
Smart Navigation Signage	Help attendees navigate MAG’s growing exhibit hall and elevate their conference experience by sponsoring the interactive exhibit hall signs. Your logo will be prominently displayed as attendees enter and interact with the conference mobile app on screen, ensuring your company remains top of mind while they explore. OPPORTUNITIES AVAILABLE: 2	\$3,000
Polaroid Pop-Up	Bring fun and memorable moments to the conference with a branded photo booth experience in the exhibit hall. This sponsorship includes a fully customizable Polaroid-style photo frame, allowing your brand to be front and center in every snapshot. Attendees will stop by to take photos with colleagues and new connections—giving your company organic exposure both at the event and across social media as guests share their pictures. A highly visible and interactive activation that combines visibility with attendee engagement. Additional customization or décor options may be available at an added cost. OPPORTUNITIES AVAILABLE: 1	\$5,000
Headshot Station	Sponsor the professional headshot station and align your brand with confidence and career growth. Your logo will be prominently displayed throughout the headshot area and included in the follow-up email sent to attendees with their final photo, giving your brand lasting visibility long after the event. OPPORTUNITIES AVAILABLE: 1	\$10,000

Power the Experience: Technology & Experience Opportunities

OPPORTUNITY	DESCRIPTION	PRICE
Charging Lounge	Keep conference attendees "charged up" by sponsoring the charging lounge where attendees can recharge and network throughout the conference. Sponsor to work with other external vendors directly to customize station and networking lounge area; additional production costs may apply for furniture or other items. MAG will provide water stations throughout the space. One additional complimentary pass to attend MAG Payments Conference. OPPORTUNITIES AVAILABLE: 1	\$15,500
Connected Experience Package	Become the exclusive sponsor of both the conference mobile app and Wi-Fi! Enjoy unparalleled brand visibility and engagement! Mobile App Sponsorship: As the exclusive sponsor, your brand will be prominently featured with a customized rotating banner on the app's homepage. Enjoy the added benefit of sending three personalized push notifications to all attendees and include a navigation icon linked to your company website or video. Wi-Fi Service Sponsorship: Ensure seamless connectivity for all attendees by sponsoring the critical Wi-Fi service in the conference meeting spaces. Customize the network name and password, with your brand's logo displayed on conference signage and Wi-Fi information included within the mobile app. Secure this comprehensive package to maximize your brand's exposure and impact throughout the event! This sponsorship package also includes two additional complimentary passes to the conference. OPPORTUNITIES AVAILABLE: 1	\$25,000

MAG Payments Conference 26 - Golf Sponsorship Opportunities

Golf Sponsorship Opportunities

OPPORTUNITY	DESCRIPTION	PRICE
Longest Drive (Men/Women)	Sponsor of the longest drive competition includes: • Signage on the hole to promote your company • Promotional recognition at lunch and award events • Company logo in all tournament material and signage • Option to provide promotional gift for welcome bags OPPORTUNITIES AVAILABLE: 2 (One for Men, One for Women)	\$1,000
Closest to the Pin (Men/Women)	Sponsor of closest to the pin competition includes: • Signage on the hole to promote your company • Promotional recognition at lunch and award events • Company logo in all tournament material and signage • Option to provide promotional gift for welcome bags OPPORTUNITIES AVAILABLE: 2 (One for Men, One for Women)	\$1,000
Front/Back Nine Sponsorship	Sponsor of the front or back nine holes includes: • Welcome each group on the 1st or 10th tee box with a table and chairs provided for promotional opportunity • Promotional recognition at lunch and award events • Company logo in all tournament material and signage • Option to provide promotional gift for welcome bags OPPORTUNITIES AVAILABLE: 2 (One for Front 9, One for Back 9)	\$2,000

Golf Sponsorship Opportunities

OPPORTUNITY	DESCRIPTION	PRICE
Foursome	Sponsor a foursome for a round of golf at MAG Payments Conference. Includes: • 18 holes with carts • Welcome bag for each player • Rental clubs included for each player • Recognition in the tournament program	\$3,500
Beverage Cart Sponsorship	Sponsor of closest to the pin competition includes: • Sponsor the on-course food and beverage • Promotional recognition at lunch and award events • Company logo in all tournament material and signage • Option to provide promotional gift for welcome bags OPPORTUNITIES AVAILABLE: 2 (One cart for holes 1-9, one cart for holes 10-18)	\$6,000
Unique Player Gift	Commemorative headcover with a Nashville theme and your logo embroidered on it. • All 80 players will receive this exclusive CMC Custom Design tournament gift • Company logo in all tournament material and signage • Option to provide promotional gift for welcome bags OPPORTUNITIES AVAILABLE: 1	\$6,000

Golf Sponsorship Opportunities

OPPORTUNITY	DESCRIPTION	PRICE
Post-Golf Award Event	Sponsor of post golf awards event for all players. Opportunity includes: • Prominent branding for the award events • Company logo in all event material and signage • Option to provide promotional gift for welcome bags • One foursome included OPPORTUNITIES AVAILABLE: 1	\$12,500
Lunch Sponsorship	Sponsor of pre-golf lunch for all players. Opportunity includes: • Prominent branding for the golf luncheon • Company logo in all tournament material and signage • Option to provide promotional gift for welcome bags • One foursome included OPPORTUNITIES AVAILABLE: 1	\$12,500
Golf Title Sponsor	Become the title sponsor of the MAG Payments Conference 26 golf tournament. As the title sponsor you will receive: • Company logo in all tournament material and signage • Option to provide promotional gift for welcome bags • Two foursomes included OPPORTUNITIES AVAILABLE: 1	\$25,000

MAG Payments Conference 26 - Exhibit Hall Information

IMPORTANT

A benefit of MAG Annual sponsorship is a complimentary exhibit booth, with the option to upgrade. *Exhibit booth selection for MAG Payments Conference 26 is first come, first serve **while supplies last**.*

ACTION REQUIRED

Though your booth is complimentary, you **must** visit the Conference Sponsorship and Exhibitor Portal to make your exhibit booth selection. Conference Sponsorship and Exhibitor Selection Portal link will be sent to sponsor conference contacts and primary contacts in **April**.

You will receive an email confirming your selection. If you do not, please contact [Jennifer Whitlock](#).

EXHIBITOR OPPORTUNITIES

Standard Booth Complimentary as part of your Annual MAG Sponsorship <i>First-Come, First-Serve</i>	Booth Upgrade \$11,000 <i>First-Come, First-Serve</i>
One 10' x10' Booth	One 10' x 20' Booth
10' High Back & Side Walls	Prominent Booth Placement
Two Chairs	10' High Back & Side Walls
One 6'. draped table	Two Chairs
One 17" x 11" ID Sign	One 6'. draped table
One trash can	One 17" x 11" ID Sign
	One trash can

OPTIONAL EXHIBITOR ADD-ONS

OPTIONAL ADD ON	Description	Price
Lead Retrieval	Enhance your engagement with conference attendees by purchasing Lead Retrieval. Use your smartphone, laptop, or tablet to gather, organize, and follow-up with all contacts in real-time. Quickly capture leads through QR Scanning. Fee includes two (2) licenses. Purchase before prices increase after September 4!	\$345/Exhibitor*
	Each additional license	\$150/License*
		<i>*Each price will increase by \$50 after September 4, 2026</i>

If interested in these opportunities, visit the sponsorship portal and make selection when choosing your exhibit booth.

ON-SITE EXHIBITOR: SHIPPING INFORMATION

The MAG is using GES as our official exhibit services company for MAG Payments Conference.

Once your booth is confirmed, an exhibitor kit including shipping and other important information will be emailed to you prior to the show.

Next Steps

NEXT STEPS

IMPORTANT

Conference sponsorships are available only to current MAG Sponsors in good standing. If interested in becoming a MAG Annual or Tech Forum sponsor, please contact [Meg Thaxton](#), Manager, Sponsorship Programs, to sign up before **Friday, July 31, 2026**.

- **Friday, July 31, 2026** - Deadline to sign up as an MAG Payments Conference sponsor and/or exhibitor
- You **must** visit the MAG Payments Conference Sponsorship portal to select your conference sponsorship opportunity and/or exhibitor booth.

Marketing & Promotion

MARKETING & PROMOTION

- Post on social media using **#MAGPaymentsConference** and **#MAGTechForum**
- Advertise your participation through an email signature graphic (MAG to provide)
- Receive **two** pre-conference registration lists for the ability to send up to 2 emails to attendees prior to event to showcase your brand and participation
- Receive **one** post-event attendee report to facilitate follow-up
- Listed as conference sponsor on conference signage
- Verbal acknowledgement by MAG representative during conference

Payment Information

IMPORTANT – PAYMENT INFORMATION

- **Sponsorships will not be guaranteed nor promoted until payment has been received.** We encourage you to submit your payment as soon as possible to secure your conference sponsorship and/or paid exhibit booth.
- Once your conference sponsorship and/or exhibit selection is made and approved, a MAG Staff member will reach out for payment. Preferred payment is via ACH/WIRE.

Key Contact:

Jennifer Whitlock

Sr. Manager, Conference & Events

Jennifer.whitlock@merchantadvisorygroup.org