Tuesday, February 12

1:00 p.m. – 5:00 p.m. Payments 201 – Advanced Payments in the USA
Salon D
MERCHANTS ONLY
A comprehensive and insightful way to review US payments economics covering the topics of bankcard interchange, the payment networks and their payment economics, recent regulatory and legal developments in payments, and alternative payments and their economics. The class will ensure that attendees gain an understanding of the issues related to payments’ rules and economics so they are better equipped to design and implement more efficient payment acceptance strategies.
Speaker: Rene M. Pelegero (President and Managing Director, RPGC Group LLC)

Wednesday, February 13

7:00 a.m. Networking Breakfast
Salon D

8:00 a.m. Welcome
Salon E
Mark Horwedel (CEO, Merchant Advisory Group)

8:15 a.m. Update on Litigation, Legislation and Regulation Affecting Our Industry
Salon E
An overview of pending legal matters pertaining to the payments industry with a “deeper dive” on the extents of surcharging and discounts allowed by the payments industry.
Speaker: Barrie Berman VanBrackle (Manatt, Phelps & Phillips, LLP)

9:00 a.m. Panel Discussion: Routing Roulette
Salon E
A panel of experts will discuss payment routing in a post-Durbin world.
Moderator: Dee O’Malley (Sr. Director, Financial Services, Best Buy)
Speakers: Steve Mathison (VP U.S. Acquiring Payments, First Data); Conan Lane (Chief of Operations, Heartland Payment Systems); Jamie Landheer (Senior Vice President, Director of Client Relations, Vantiv); Derrick Carpenter (VP Group Product Executive, BAMS)

9:45 a.m. Networking Break
Salon D

10:15 a.m. Panel Discussion: Organizing for Mobile Commerce
Salon E
Mercants will discuss what it takes to coordinate a mobile initiative within their organization.
Moderator: Tim Patterson (General Manager of Payment Card and Retail Services, Alon Brands, Inc.)
Speakers: Barry Hanen (Payment and Card Services, Walgreens); Lisa Schiffer (Manager, Electronic Payment, Dunkin’ Brands); Maureen Elworthy (Director Treasury, Ahold)

11:00 a.m.  Panel Discussion: Bank Perspective on Payments Issues
Salon E
Bankers will discuss their views on EMV, mobile and other topics of the day.
Moderators: Dean Sheaffer (SVP Financial Services/Chief Compliance Officer, Boscov’s Department Store LLC)
Speakers: Dekkers Davidson (Head, U.S. Mobile Commerce Business, Barclaycard, U.S.); Vince D’Agostino (Senior Vice President, Payment Strategy, J.P. Morgan Chase & Co.); Marc Keller (Global Director of Digital Neworks & Mobile, Citigroup enterprise payments)

12:00 p.m.  Networking Lunch
Salon D

1:00 p.m. – 1:30 p.m.  MasterCard Special Session
Salon E
MERCHANDS ONLY

1:40 p.m. – 5:30 p.m.  Breakout Sessions with MAG Sponsors
Various Rooms

5:30 p.m.  Adjourn

6:00 p.m.  Networking Social Hour
Pre-function Area
Member/Sponsor Get Together to Share Ideas and Network

7:00 p.m.  Opening Reception/Dinner
Salon D

Thursday, February 14

7:00 a.m.  Networking Breakfast
Salon D

MERCHANDS ONLY SESSION: 8:00 a.m. – 12:20 p.m.

8:00 a.m.  MAG Business Meeting
Salon E
Mark Horwedel (CEO, Merchant Advisory Group)

8:10 a.m.  EMV Update – Merchant Panel
Salon E
Bankers will discuss their views on EMV, mobile and other topics of the day
Moderator: Laura Ermer (Director, Treasury, McDonald’s Corporation)
Speakers: Kathy Hanna (Enterprise Payments & Store Support, The Kroger Co.); Kristy Cook
(Group Manager, Bankcard Strategic Projects, Target); Nishu Thukral (Senior Director Payments Strategy, Redbox Automated Retail, LLC); Gray Taylor (Executive Director, PCATS)

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<tr>
<th>Time</th>
<th>Event Description</th>
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<tr>
<td>9:00 a.m.</td>
<td>Special Interest Groups (SIGs) – Breakouts</td>
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<td>- Petroleum/Convenience: Myers Park &amp; Dilworth</td>
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<td>- Restaurant/Fast Food: Salon E</td>
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<td>- Mass Merchant/Department Store/Retail: Salons A &amp; B</td>
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<td>- eCommerce (Airlines, Lodging, Travel): Eastover &amp; Elizabeth</td>
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<td>- Unique Merchant Verticals (anyone not fitting in above groups): Salon C</td>
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<td>10:00 a.m.</td>
<td>Networking Break</td>
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<td>Salon D</td>
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<td>10:30 a.m.</td>
<td>Special Interest Group Reports</td>
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<td>11:00 a.m.</td>
<td>Membership Open Discussion</td>
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<td>12:20 p.m.</td>
<td>Closing</td>
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<td>Mark Horwedel (CEO, Merchant Advisory Group)</td>
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<td>12:30 p.m.</td>
<td>Adjourn/Box Lunch</td>
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