



Driving **positive change and innovation** in the payments industry that serves the merchants interest through **collaboration, education, and advocacy**.

## GET INVOLVED TODAY!

The MAG is built on partnership, and we seek to bring parties together to address issues in an effective and collaborative manner. MAG membership is made up of merchants only, creating a unique opportunity to network with peers to share learnings, industry-specific challenges and experiences.

The objective of the MAG APAC engagement is to foster collaboration, provide payments education opportunities, and build relationships across merchants. With payments continuing to evolve at a rapid pace, the MAG is committed to providing the latest insights to understand and implement new and emerging technologies.



## REASONS TO GET INVOLVED WITH MAG APAC



**NETWORK** with payments professionals in your vertical and beyond and build new business connections from every vertical (eCommerce, Retail, Petroleum/Convenience Stores and Small Ticket/Restaurant).



**DEVELOP** a merchant payments professional skillset and build the foundation for a successful payments career as a merchant.



**DEEP DIVE** into current industry hot topics with your peers across the retail community where you can discuss strategies and practices for applying tools in today's rapidly changing payments environment.



**ENGAGE** in merchant-only discussions to further collaborate and knowledge-share in a private setting.



**LEARN** from industry experts that provide the latest insights and innovation in the payments space through education.

The Merchant Advisory Group (MAG) was founded by a small visionary group of merchants in the payments field dedicated to driving positive change in payments through multi-stakeholder collaboration. The MAG represents 165 of the largest U.S. merchants which account for over \$4.8 Trillion in annual sales at over 580,000 locations across the U.S. and online. Roughly \$3.5 Trillion of those sales and over 100 Billion card payments are electronic which represents approximately 62%\* of total U.S. card volume. MAG members employ over 14 million associates.

\*Source of Total U.S. card volumes: Federal Reserve Payments Study 2019

### MAG CONTACT

**Yash Yadav**

MAG APAC Executive Director

+6590482061

[yash.yadav@merchantadvisorygroup.org](mailto:yash.yadav@merchantadvisorygroup.org)