

The Merchant Advisory Group (MAG) Asia 2020 conference is a one and a half-day event designed specifically for payments professionals to learn and network amongst merchant payment professionals and leading payment service providers focused on improving the payments landscape for merchants. This inaugural event offers an opportunity for:

- ✔ Peer to Peer Networking
- ✔ Engaged Learning
- ✔ MERCHANT ONLY sessions for deep-dive discussions on hot topics & current challenges

The objective of the MAG Asia 2020 conference is to foster collaboration, provide payments education opportunities, and build relationships across merchants. Merchants will have exposure to payment service providers and global network professionals whom are graciously sponsoring the event.

With payments continuing to evolve at a rapid pace, the MAG Asia 2020 conference agenda will provide attendees with the latest insights necessary to understand and implement new and emerging technologies.

Sample topics to be covered include:

- Fraud Prevention
- Improving Approval Rates
- Payments 101 Education Session
- Global Networks Panel
- Merchant Panel on hot topics
- Asia Wallet Wars-Who will Win?
- Card-Present Merchant-Only Roundtable
- Card-Not-Present Merchant-Only Roundtable

TOP 5 REASONS TO BE AT MAG ASIA 2020

1. **NETWORK** with other payments professionals in your vertical and beyond and build new business connections with other merchant attendees from every vertical (eCommerce, Traditional Retail, Petroleum/Convenience Stores and Small Ticket/Restaurant).
2. **DEVELOP** a merchant payments professional skillset and build the foundation for a successful payments career as a merchant.
3. **DEEP DIVE** into current industry hot topics with your peers across the retail community where you can discuss strategies and practices for applying tools in today's rapidly changing payments environment.
4. **ENGAGE** in merchant-only discussion sessions to further collaborate and knowledge-share in a private setting.
5. **LEARN** from industry experts that provide the latest insights and innovation in the payments space through education sessions, panel and keynote sessions, as well as within the exhibit hall.

QUESTIONS?

Contact: John Drechny, john.drechny@merchantadvisorygroup.org or
Eric O'Brien, eric.o'brien@merchantadvisorygroup.org



REGISTRATION WILL OPEN IN MAY

- Each merchant receives three complimentary registrations
- Additional attendees beyond the complimentary registrations are \$395 USD per person

JOIN THE CONVERSATION

#MAGAsia2020



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