	ANNUAL SPONSOR BENEFITS – ASIA-PACIFIC			
	Tier 1 **Elite Partner**	**Tier 2** **Premier Partner**	**Tier 3** **Select Partner**	**Tier 4** **Associate Partner**
ANNUAL SPONSOR BENEFITS - One Summit Per Annum, Per Region	**$27,000**	**$22,000**	**$16,500**	**$9,000**
Thought Leadership: Publish press releases and whitepapers on MAG website	●	●	●	●
Website Listing: By sponsor tier, hyperlinked to sponsor website	●	●	●	●
Logo Usage: MAG logo on sponsor collateral indicating MAG sponsorship	●	●	●	●
Advisory Engagement: Meet with Advisory Council to exchange industry trends, hear merchant objectives, and share thought leadership	●	●		
Advisory Council Visibility: Participants highlighted on MAG website	●			
Expanded Visibility: Sponsor Logo placement on Education and MLC Pages	●			
Educational Access: eLearning included (MP101, 200 Series and future eLearning courses)	●			
SUMMIT BENEFITS - Additional Passes for Summit: $1,895 USD Online; $2,195 USD Onsite; Exhibit Hall Pass $395 USD (Prices Subject to Change)				
Complimentary Registrations: Per Summit, by sponsor tier	**5**	**4**	**3**	**2**
Speaking Opportunities: 1 Summit + 1 webinar or meet-up per term Tier 3: Summit + webinar only (MAG requested/approved)	**2**	**2**	**2**	**-**
Exhibiting Space: 1 Space per company at MAG Summit while space is available (Option to Upgrade for additional cost)	●	●	●	●
Signage Recognition: Sponsor logo displayed on Summit signage	●	●	●	●
Stage Acknowledgement: Recognition from the stage during MAG Summit	●	●	●	●
List Access: Two Summit registration and one attendee lists	●	●	●	●
Early Sponsorship Access: Summit sponsorship opportunities one week before other tiers	●			