

ANNUAL SPONSOR BENEFITS - EUROPE

	Tier 1 Elite Partner	Tier 2 Premier Partner	Tier 3 Select Partner	Tier 4 Associate Partner
ANNUAL SPONSOR BENEFITS - One Summit Per Annum, Per Region	£36,000	£26,000	£21,500	£11,000
Thought Leadership: Publish press releases and whitepapers on MAG website	●	●	●	●
Website Listing: By sponsor tier, hyperlinked to sponsor website	●	●	●	●
Logo Usage: MAG logo on sponsor collateral indicating MAG sponsorship	●	●	●	●
Advisory Engagement: Meet with Advisory Council to exchange industry trends, hear merchant objectives, and share thought leadership	●	●		
Advisory Council Visibility: Participants highlighted on MAG website	●			
Expanded Visibility: Sponsor Logo placement on Education and MLC Pages	●			
Educational Access: eLearning included (MP101, 200 Series and future eLearning courses)	●			
SUMMIT BENEFITS - Additional Passes for Summit: £1,595 Online; £1,895 Onsite; Exhibiting Hall Pass £395 (Prices Subject to Change)				
Complimentary Registrations: Per Summit, by sponsor tier	5	4	3	2
Speaking Opportunities: 1 Summit + 1 webinar or meet-up per term Tier 3: Summit + webinar only (MAG requested/approved)	2	2	2	-
Exhibiting Space: 1 Space per company at MAG Summit while space is available (Option to Upgrade for additional cost)	●	●	●	●
Signage Recognition: Sponsor logo displayed on Summit signage	●	●	●	●
Stage Acknowledgement: Recognition from the stage during MAG Summit	●	●	●	●
List Access: Two Summit registration and one attendee lists	●	●	●	●
Early Sponsorship Access: Summit sponsorship opportunities one week before other tiers	●			