



**TITLE:** Education Program Strategy Lead

**REPORTS TO:** CEO

**DUTIES AND RESPONSIBILITIES:**

**Primary Responsibility: Develop, implement, and maintain an educational strategy that increases merchants' knowledge in the payment space to enable an improved and equitable payments ecosystem**

- Develop, manage, and grow a payments professional educational program which includes the following elements:
  - Course Curriculum
  - Webinar series
  - MAG position papers
  - CEO/C-Suite level education on payments
  - Cross-education on payment technology and business implications
- Lead relationships with third party providers and partners in delivering the Merchant Payment Professional Program (e.g. Association for Financial Professionals, Sponsors, etc.)
- Responsible for creating and achieving budgeted revenue from educational efforts
- Serve as the MAG's subject matter expert and primary contact to members, sponsors, and payment brands on payments education program efforts
- Assist in developing a strategy for Special Interest Groups specific education
- Support MAG leadership, its Board of Directors, and Staff as needed in providing subject matter expertise in payments to its members and the industry at-large in educating the merchant perspective
- Represent MAG in payments industry forums (event attendance, speaking engagements)
- Serve as the primary staff leadership liaison to the MAG Education committee
- Lead and drive Communities of Practice that are relevant to payments education (e.g. Card On File, 8-digit BIN expansion, Cryptocurrency, etc. as needed in the future)
- Lead education strategies for MAG Core conferences in coordination with the MAG Director of Membership Services
- Partner with the MAG VP of Public Relations to educate various stakeholder groups (e.g. tokenization infographic, CDCVM talking points, etc.)
- Support all strategic efforts of the MAG



## **MINIMUM REQUIREMENTS**

- 3+ years of experience in retail payments operations & strategy
- 2 years of experience as a merchant or merchant service provider
- Excellent skills with Microsoft Office Suite
- Superior written and oral communication skills
- Ability to travel as needed
- Bachelor's Degree required

**JOB TYPE** – Full Time

**LOCATION** – Remote

## **APPLICATION**

All interested candidates should send resume and salary requirements to MAG CEO, John Drechny at [John.Drechny@merchantadvisorygroup.org](mailto:John.Drechny@merchantadvisorygroup.org)

## **About the MAG**

The Merchant Advisory Group (MAG) was founded in 2008 by a small visionary group of merchants in the payments field dedicated to driving positive change in payments through multi-stakeholder collaboration. The MAG represents 150 of the largest U.S. merchants which account for over \$4.4 Trillion in annual sales at over 450,000 locations across the U.S. and online. Roughly \$3.9 Trillion of those sales and over 113 Billion card payments are electronic which represents approximately 59%\* of total U.S. card volume. MAG members employ over 14 million associates.

The Merchant Advisory Group is an Equal Opportunity Employer. All qualified applicants will receive consideration without regard to race, color, religion, gender, sexual orientation, gender identity, national origin or ancestry, age, disability or veteran status or other protected status.