

2026 ANNUAL SPONSOR BENEFITS	Tier 1 Elite Partner	Tier 2 Premier Partner	Tier 3 Select Partner	Tier 4 Associate Partner	Tech Forum Associate Partner
	\$125,000	\$65,000	\$35,000	\$20,000	\$30,000
NETWORKING AND EVENTS					
Complimentary Registrations: Per conference (Tech Forum access included in Tier 1 Annual; not included in Tiers 2–4 Annual)	9	7	5	2	3
Speaking Opportunities: Per sponsorship term (MAG Requested and Approved)	2	1	1		1
Exhibiting Space: 10×10 Exhibit booth at both MAG Conferences (One per Company; upgrades available)	●	●	●	●	●
Signage Recognition: Sponsor logo displayed at both MAG Conferences	●	●	●	●	●
Stage Acknowledgement: Recognition from the stage at both MAG Conferences	●	●	●	●	●
Mobile App Presence: Company logo and description at both MAG Conferences	●	●	●	●	●
List Access: Two pre-conference and one post-conference registration lists (including opt-in email addresses for Annual Conference and/or Tech Forum sponsors)	●	●	●	●	●
Exhibit Hall Interview: Available upon request	●				
Early Sponsorship Access: Priority conference sponsorship and booth selection, one week ahead of other tiers	●				
Tech Forum Sponsorship: Included (as part of annual package)	●				
EDUCATION, ADVOCACY, AND ENGAGEMENT					
Speaking Opportunities: Throughout the year at committee meetings	●	●	●		●
Advisory Council: Strategic role to provide thought leadership	●	●			
Board Engagement: Share industry trends and hear Merchants’ objectives	●				
Educational Access: eLearning programs (MP101, 200 Series and Future Releases)	●				
DIGITAL AND BRAND					
Website Listing: Hyperlinked to sponsor website	●	●	●	●	●
Thought Leadership: Publish press releases, articles and whitepapers on MAG website	●	●	●	●	●
Logo Usage: MAG logo on sponsor collateral indicating sponsorship tier participation	●	●	●	●	●
Expanded Visibility: Logo placement on Education/MLC pages (Annual) or Payments Technology Page (Tech Forum and Annual)	●				●
Premium Logo Placement: Logo included on the Conference Mobile App	●				
Additional Conference Passes: \$1,795 Early Bird • \$1,895 Regular • \$1,995 Onsite (All prices subject to change)					