



Driving positive change and innovation in the payments industry serving merchants' interests globally through collaboration, education, and advocacy.



WELCOME



Welcome to the Merchant Advisory Group!

The Merchant Advisory Group (MAG) is the singular voice for merchants in an evolving payments landscape where your perspective shapes our industry's future.

Your engagement doesn't just connect you with peers; it amplifies your voice in shaping an improved and equitable payments ecosystem where merchant interests are heard at the highest levels of industry decision-making, from special interest groups to the largest payments conferences where we serve as representatives of the merchant perspective.

When merchants unite under MAG's mission, we don't just adapt to change, we drive it. Join us in building tomorrow's payments landscape today.

John Drechny
CEO
Merchant Advisory Group





WHAT'S IN IT FOR MERCHANTS?

One Global Merchant Voice, Endless Impact

The Merchant Advisory Group unites merchants across industries and regions to drive innovation, influence policy, and shape the future of payments globally. Together, we amplify the merchant perspective and deliver results.

Merchants Across the Payments Landscape

Representing leading merchants from every major vertical:

General Retail

Mass merchants, department stores, and specialty retailers driving omnichannel innovation and seamless customer experiences across physical and digital commerce.

Grocery and Restaurant

Supermarkets, wholesale clubs, and dining merchants leading in high-volume transactions, frictionless checkout, mobile pay, and loyalty programs.

Fuel and Convenience

Fuel stations, EV networks, and convenience retailers advancing fast, secure payments through digital wallets, automation, and mobility integration.

Digital Goods and Services

Streaming platforms, gaming companies, and digital marketplaces shaping commerce through subscriptions, fraud prevention, and cross-border payments.

Travel and Entertainment

Airlines, hotels, and entertainment providers delivering secure, global transactions and loyalty-driven experiences that enhance travel commerce.

Mobility and Transportation

Automotive, rideshare, and logistics providers redefining commerce through in-car payments, fleet solutions, and connected mobility ecosystems.

Professional Services

Healthcare, insurance, and business service providers enabling secure, compliant digital billing and recurring payments.

Explore our [member list](#) and [sponsor list](#) for the full network.

Benefits at a Glance

Conferences

- Annual Conferences
- Tech Forum
- International Summits

Member-Only Resources

- MAG Learning Center (MLC)
- Best Practice Guides
- Merchant Readiness Tools

Payments Engagement

- Committees and Knowledge Networks
- Special Interest Groups (SIGs)
- MAG Regional Meet-Ups

Payments Education

- Payments 101 and 200 Courses
- Payments Technology Series
- Microlearning

The MAG Learning Center delivers essential education and advocacy resources from member and sponsor perspectives. Empowering every payments professional to stay ahead.

[Explore Educational Resources](#)





ALL ACCESS AND DIGITAL ACCESS MEMBERSHIPS

Compare the MAG membership types and select which best fits your organization

Unlock exclusive merchant benefits: connect at conferences and Tech Forum events, expand your network, advance your expertise through education, and leverage proven best practices.

MEMBERSHIP BENEFITS	ALL ACCESS	DIGITAL ACCESS
ANNUAL MEMBER DUES	\$5,750	\$1,000
NDA Required	Yes	Yes
Number of Company Participants	Unlimited	2
EDUCATIONAL BENEFITS		
Live Webinars	✓	✓
MAG Learning Center	✓	✓
MAG Payments eLearning Courses	Complimentary	Discounted
CONFERENCE BENEFITS		
Payments MAGnified Registrations	5 Complimentary	Paid (limit 2)
MAG Payments Conference Registrations	5 Complimentary	Paid (limit 2)
Additional Attendees Permitted	Yes	No
COLLABORATION OPPORTUNITIES		
Special Interest Groups (SIGs)	✓	✓
Committees	✓	
Knowledge Networks	✓	
Working Groups	✓	
ADDITIONAL BENEFITS		
Member and Sponsor Directory	✓	✓
Job Board	✓	✓
MAG Mail and Payments News	✓	✓
Member Survey Participation	✓	✓
Potential Board Participation	✓	
Board Election Voting Rights	✓	



WHAT MERCHANTS ARE SAYING

When it comes to shaping the future of payments, our members say it best

From unlocking new efficiencies to influencing industry change, MAG membership delivers impact that goes beyond the bottom line. Here's how merchants describe the value:



"The MAG provides merchants with a greater voice in the payments stream while allowing payments leaders to work together to resolve industry challenges."

- Pamela Stults, Marriott International



"The MAG does a great job of listening to the concerns of the merchant community and working with all the players involved in a positive way to help make the space better for all. The MAG has some very good dialogue with the card brands, issuing banks, and vendor community - all to address the needs of the merchant community." - Ken Grogan, Wakefern



"MAG is a unique driving force that fosters cross-industry collaboration and consistently leads to positive change in the payments ecosystem. Our MAG membership is invaluable to my team, business, and customers." - Jamie Henry, Walmart



Every quote tells the same story: MAG equips merchants with the connections, insights, and advocacy they need to succeed in a fast-changing payments landscape. Whether you're a national brand or a growing enterprise, membership means you're never navigating challenges alone.

Join the merchants who are leading the way in payments.
Become a MAG Member Today