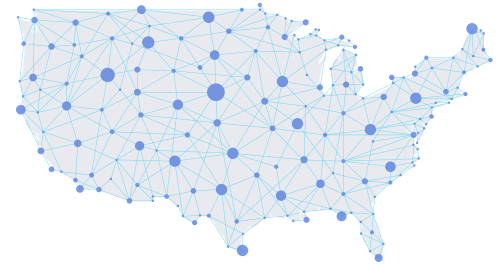


Our Mission

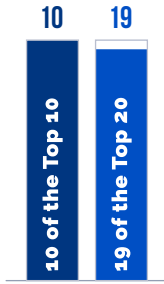
Driving positive change and innovation in the payments industry that serves the merchants' interests through collaboration, education and advocacy.

GROWTH

OVER **185** U.S. Merchants



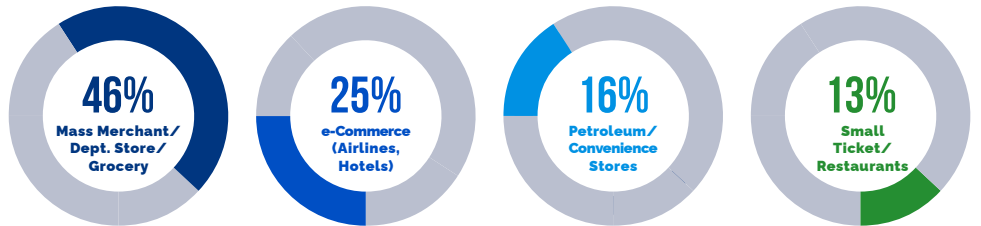
The MAG Membership Includes Many of the Top Merchant Companies



*NRF "Stores" Top Retailers 2021




Member Verticals

*Through August 2022



ADVOCACY AND COMMUNICATIONS

Advocacy Update

-  The Federal Reserve released their clarification to Regulation II for debit routing, stating two unaffiliated networks must be enabled for ALL debit transactions. The clarification will lead to an estimated \$3 Billion in savings for the market.* *Estimate by CMSPI
-  Bipartisan, bicameral legislation, the Credit Card Competition Act, introduced with intent to increase competition in the credit card market.
-  Organized a collaborative effort among merchants and trade associations to discuss payments policy on a recurring basis.

MAG Leadership Quoted in **10** Influential Digital Payments Publications



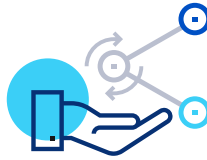
Increase in LinkedIn and Twitter Engagements



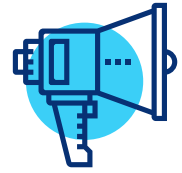
COLLABORATION



Advocated for Changes with the Mastercard BNPL Product. Influenced the Product and Roll Out, Benefitting Merchants' Interests



Encouraged Better Data Sharing Leading to Visa Announcing Changes to Compelling Evidence Which Grant Merchants' Liability Shift on Friendly Fraud Transactions



Conducted First "Voice of the Merchant" Study in Partnership with Oliver Wyman

HELD **25**

Merchant Only SIG Networking Sessions

OVER 1000

PARTICIPANTS

CONFERENCES AND EVENTS

Record-breaking Annual Conference Attendance

OVER **1100**

Members and Sponsors



Introduced Rising Payments Professionals (RPP) Program and Networking Events



Hosted 17 Webinars Which were Complimentary to MAG Members



Tech Forum Expanded Into Two Full Days of Content



Introduced MAG Studio and Person on the Street Interviews



Increased Number of Complimentary Registrations for Merchant Members

EDUCATION

6



COURSES

OVER 1000 REGISTERED

Merchant Payments 101 is a Foundational eLearning Course Available for Free to All Access Merchant Members!

500



GRADUATES

TECH ENGAGEMENT

OVER **10%**

Increase in Tech Forum Sponsors



Presented 28 Tech Forum Sessions



Increased Engagement in Tech Ops and Exec Tech Board