

Driving positive change and innovation in the payments industry that serves the merchants' interests through collaboration, education and advocacy.



MAG

MERCHANT ADVISORY GROUP®

Discover the MAG Advantage

The Merchant Advisory Group (MAG) addresses a broad range of payments issues with no limitations in scope. Make the MAG part of your business strategy. Join the leading organization shaping the future of payments acceptance and gain a competitive advantage for your business.

www.MerchantAdvisoryGroup.org

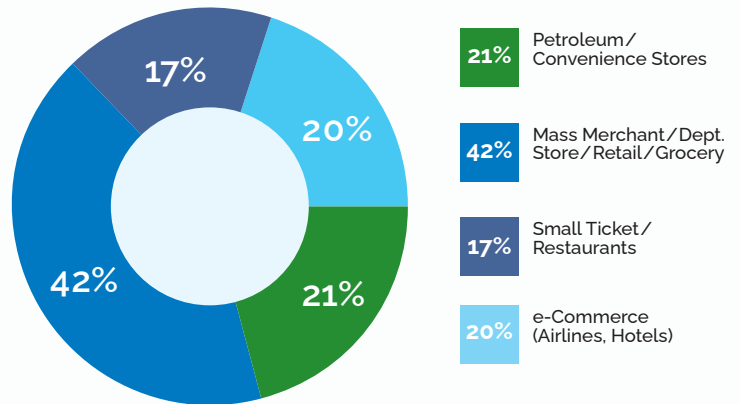
MAG MEMBERS

Members represent all key merchant verticals including:

- Big box retail
- Warehouse retail
- Petroleum/convenience stores
- Grocery
- Small ticket/restaurants
- Airlines
- Hotels
- e-Commerce

Subscription/recurring billing, leasing, and kiosk verticals are also present and growing. Because of this, merchants have the unique opportunity to network with their peers in other industry segments, and to share potential solutions to shared problems.

MAG Member Verticals



*Stats as of April 2019

Join the most well-informed and experienced merchant payments professionals in the payments industry.

Learn more at www.merchantadvisorygroup.org

Or contact MAG Director of Membership and Administrative Services

Kari Hartley: kari.hartley@merchantadvisorygroup.org.

FROM VISION TO ACTION

The Merchant Advisory Group (MAG) was founded in 2008 by a small visionary group of merchants in the payments field dedicated to driving positive change in payments through multi-stakeholder collaboration. The MAG represents 165 of the largest U.S. merchants which account for over \$4.8 Trillion in annual sales at over 580,000 locations across the U.S. and online. Roughly \$3.5 Trillion of those sales and over 100 Billion card payments are electronic which represents approximately 62%* of total U.S. card volume. MAG members employ over 14 million associates.

*Source of Total U.S. card volumes: Federal Reserve Payments Study 2019

Mission: Driving positive change and innovation in the payments industry that serves the merchants' interests through collaboration, education and advocacy.

Vision: An improved and equitable payments ecosystem.

WHAT'S IN IT FOR MERCHANTS?

PARTICIPATION IN A COLLECTIVE VOICE

When you join the MAG, you regularly meet with the largest merchants in the world and work with the payment companies as one cross-industry merchant voice. Together, merchants gain momentum on initiatives that support positive change.

PROACTIVE STRATEGY

As a MAG member you're joining a strong organization based on prioritization of merchant interests. The MAG brings all stakeholders involved in an issue together, so operational challenges can be identified and effectively acted on through collaboration and advocacy efforts.

PERFORMANCE IMPROVEMENT RESOURCES

MAG members have exclusive access to educational tools and resources including timely articles on payments industry developments, industry expert analysis, best practice and knowledge sharing, and structured training to help improve performance.

BUILDING A STRONG NETWORK

Our membership represents the country's most knowledgeable and well informed merchant payments experts who actively share best practices, debate issues, and advocate for positive change with other payment ecosystem stakeholders.

COMPLIMENTARY ATTENDANCE AT CONFERENCES

The MAG's Annual, Mid-Year Conferences and Tech Forum provide valuable opportunities for education, networking, best-practice sharing, reviewing new technologies, and engaging with key stakeholders. Members receive three complimentary registrations for each MAG conference.

MEMBERS ONLY RESOURCES

Whether you are new to the payments industry or an experienced payments professional, the MAG provides valuable resources exclusively to members, including timely articles on payments industry developments, advocacy efforts, member and sponsor perspectives, which are available through the **MAG Website**, the **MAG Newsletter**, **Payments News**, **Webinar Recordings**, and **Best Practices Surveys**.

“The MAG has allowed me to learn the industry and quickly get up to speed on critical current events that impact my business today and in the future. For my company, our involvement in MAG activities, both at the conferences and through webinars and educational sessions, helps to make Phillips 66 more knowledgeable and drive better decisions, better advocacy, and real money to our bottom line.”

– Greg Pellegrino,
Director, Contracts and
Systems Performance,
Phillips 66
MAG Member since 2008

WHO SHOULD JOIN

MAG membership is made up of merchants only. Typical **MAG Members** are:

- Individuals who want to help drive positive change in the payments industry.
- Payments operations or payments technology subject matter experts willing to share knowledge.
- New payments professionals looking to gain a foundational knowledge of payments and the ecosystem.

Interested in joining the MAG?

EDUCATION

The MAG provides education and training opportunities designed to help members improve performance today and prepare to address issues on the horizon.

ANNUAL CONFERENCE (SEPTEMBER)

Delivers timely educational topics featuring top-industry experts, best-practice sharing, insights into technologies, and networking opportunities across verticals.

MID-YEAR CONFERENCE (FEBRUARY)

Provides an additional opportunity for in-person networking and helps members keep pace with hot topics and emerging issues.

WEBINARS (MONTHLY)

One-hour sessions featuring industry experts discussing issues and strategies on hot topics in the payments industry.

EDUCATION SESSIONS

Held two times a year during the conferences, these optional education sessions, such as Payment 101 and Payment Strategies provide opportunities for in-person training.



NETWORKING

Networking opportunities throughout the year include two conferences, monthly webinars and more. Members seeking to network within their vertical can participate in special interest groups focused on:

- Petroleum/Convenience Stores
- e-Commerce
- Small Ticket/Restaurant
- Mass Merchant/Department Store/Retail/Grocery

“It is essential that all stakeholders across the payments spectrum meet to address issues that impact our respective industries...the MAG provides that forum. It is one of the few organizations where merchants and the payments industry collaborate on developing “best practices” and drive out inefficiencies in the payment ecosystem.”

– David Hogan, Executive Director, Heartland Payment Systems
MAG Elite Acquirer Sponsor since 2012

Make the MAG part of your business strategy. Join the leading organization shaping the future of payments acceptance and gain a competitive advantage for your business.

Learn more at www.merchantadvisorygroup.org or contact the MAG team at info@merchantadvisorygroup.org.

SPONSORSHIP

Our Annual Sponsors are important business partners. The MAG provides sponsors many opportunities to engage with Merchant Members and become actively involved in helping the organization achieve its goals. To become an Annual Sponsor; visit the MAG website, www.MerchantAdvisoryGroup.org, view opportunities and the full list of Annual Sponsors.

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MERCHANT ADVISORY GROUP®

Merchant Advisory Group
4248 Park Glen Road
Minneapolis, MN 55416
(952) 928-4648

info@merchantadvisorygroup.org
www.merchantadvisorygroup.org