

MERCHANT PAYMENTS 101

SELF-PACED LEARNING FOR PAYMENTS PROFESSIONALS

FREE TO MAG MERCHANTS

Offered for FREE to merchants in 2021. \$699 per-person value! Send your entire team with unlimited registrations extended to all merchant members in good standing with the MAG.

EXPLORES THE PILLARS OF THE PAYMENTS INDUSTRY



HISTORY OF VALUE

The overall U.S. payments ecosystem and how we arrived where we are today.



PAYMENTS ECOSYSTEM

The systems and participants in the payment ecosystem.



CUSTOMER JOURNEY

The customer payment journey in Brick & Mortar and eCommerce and how each transaction impacts both the customer and merchant experience.



COST OF PAYMENTS

The costs associated with merchant payments acceptance.



VALUE OF ANALYSIS

The key performance metrics to demonstrate the cost of doing business and maximize the return for the merchant.

MERCHANT PAYMENTS 101

The course objective is to enable the learner to be an effective contributor within the payments ecosystem by maximizing the merchant impact on the advancement of commerce.

DESIGNED WITH THESE PAYMENTS ROLES IN MIND

NEW PAYMENTS PROFESSIONALS

PAYMENTS JOB SEEKERS

PAYMENTS MANAGERS & ANALYSTS

FRAUD MANAGERS & ANALYSTS

CHARGEBACK ANALYSTS

PAYMENTS INDUSTRY CONSULTANTS

CARD NETWORK & ACQUIRER MERCHANT RELATIONSHIP MANAGERS