

New Sponsors

- **JCB International Credit Card Company, Ltd.**



JCB is a major global payment brand headquartered in Japan, one of the largest consumer markets in the world. Our 95 million cardmembers spend generously at brick & mortar and ecommerce merchants worldwide. The JCB network includes over 31 million merchants and 350 leading financial institutions spanning 190 countries and territories.

- **Kount**



Boost Sales, Beat Fraud with Kount. Kount helps online businesses boost sales by reducing fraud and allowing them to accept more orders. Kount's all-in-one, SaaS platform is designed for merchants operating in card-not-present environments simplifying fraud detection and dramatically improving bottom line profitability. Companies using Kount can accept more orders from more people in more places than ever before.

Kount is a turnkey fraud solution that is easy-to-implement and easy-to-use. Kount's proprietary technology has reviewed billions of transactions and provides maximum protection for some of the world's best-known brands. For more information about Kount, please visit www.kount.com

- **OmnyPay**



OmnyPay allows retailers to know their customers while they are browsing, shopping and during checkout. By having an improved understanding of shoppers' behavior and profile, retailers are able to better serve them at a personalized level and deliver services and savings that would further enhance customer loyalty. OmnyPay creates a dynamic digital channel between the retailer and the shopper, providing a clear channel for the sharing of information, customized pricing, store navigation, and promotions, all while integrating the redemption of loyalty, rewards and coupons through a simplified dashboard for maximum savings, plus steering them towards optimized payment options. OmnyPay helps retailers deliver a consistent experience across all channels - in store, online, in-app, virtual aisle and dynamic media, using any smart mobile device.

- **Procient**



The Procient Platform provides a fully integrated merchant solution to Chargeback Management. The platform provides a system to process chargebacks and monitor the rising risks associated with chargebacks while reducing the administrative burden for the merchant. Procient provides a chargeback and retrieval tool to

efficiently and effectively increase income by reducing the risks and costs associated with accepting debit and credit card payments. A chargeback solution for all sales channels designed by merchants for merchants.

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