

2026 ANNUAL SPONSOR BENEFITS	Tier 1 Elite Partner	Tier 2 Premier Partner	Tier 3 Select Partner	Tier 4 Associate Partner	Tech Forum Associate Partner
	\$125,000	\$65,000	\$35,000	\$20,000	\$30,000
NETWORKING AND EVENTS					
Complimentary Registrations per Conference (Tech Forum access included in Tier 1 Annual; not included in Tiers 2–4 Annual)	9	7	5	2	3
Conference or Webinar Speaking Opportunities per Sponsorship Term (MAG Requested and Approved)	2	1	1		1
10×10 Exhibit Booth at Both MAG Conferences (One per Company; upgrades available)	●	●	●	●	●
Signage Recognition at Both MAG Conferences	●	●	●	●	●
Acknowledgement on Stage at Both MAG Conferences	●	●	●	●	●
Company Logo and Description in the Conference Mobile App	●	●	●	●	●
Two pre-conference and one post-conference registration lists (including opt-in email addresses for Annual Conference and/or Tech Forum sponsors).	●	●	●	●	●
Exhibit Hall Interview Available Upon Request	●				
Early Access to Conference Sponsorship Opportunities and Booth Selection (One Week Prior to Other Tiers)	●				
Tech Forum Sponsorship Included (as part of Annual package)	●				
EDUCATION, ADVOCACY, AND ENGAGEMENT					
Speaking Opportunities Throughout the Year at Committee Meetings	●	●	●		●
Advisory Council: Strategic Role to Provide Thought Leadership	●	●			
Board Engagement: Share Industry Trends and Hear Merchants' Objectives	●				
Educational eLearning Programs Included (MP101, 200 Series and Future Releases)	●				
DIGITAL AND BRAND					
Listing on MAG Website, Hyperlinked to Sponsor Website	●	●	●	●	●
Publish Press Releases, Articles and Whitepapers on MAG Website	●	●	●	●	●
Use of MAG Logo on Sponsor Collateral Indicating Sponsorship Tier Participation	●	●	●	●	●
Expanded Visibility on MAG Website: Logo on Education/MLC Pages (Annual) or Payments Technology Page (Tech Forum and Annual)	●				●
Premium Sponsor Logo Placement in the Conference Mobile App	●				
Additional Conference Passes: \$1,795 Early Bird • \$1,895 Regular • \$1,995 Onsite (All prices subject to change)					