# MAG Education Sponsorship Benefits

<table>
<thead>
<tr>
<th>BENEFIT</th>
<th>TIER 1</th>
<th>TIER 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pre-Requisite</td>
<td>MAG Annual Sponsor</td>
<td>MAG Annual Sponsor</td>
</tr>
<tr>
<td>Education Sponsorship Dues</td>
<td>$20,000</td>
<td>$10,000</td>
</tr>
<tr>
<td>Sponsorship Term (duration will coincide with Annual Sponsorship term)</td>
<td>One year</td>
<td>One year</td>
</tr>
<tr>
<td>Complimentary Access to MAG eLearning Courses</td>
<td>Unlimited Access to all eLearning Courses</td>
<td>Five (5) complimentary eLearning course registrations</td>
</tr>
<tr>
<td>Merchant Client Access</td>
<td>Five Promo codes for 50% discounted merchant client access to available eLearning courses</td>
<td>Two Promo codes for 50% discounted merchant client access to available eLearning courses</td>
</tr>
</tbody>
</table>
| Conference Promotion (At both Mid-Year and Annual Conferences) | • Your logo on Thank You slides before and after Education Session(s)  
• Your logo on Thank You slides during General Session | • Your logo on Thank You slides before and after Education Session(s) |
| MAG Website | • Your logo placed on MAG Online Learning landing page  
• Your logo will be added to the Education Sponsor section of the Sponsorship page  
• Your logo featured on a rotating sidebar on the Educational Resources page | • Your logo placed on MAG Online Learning landing page  
• Your logo will be added to the Education Sponsor section of the Sponsorship page |
| MAG Learning Center | • Your logo on the On-Demand Learning Main Page  
• Your logo on the top of all individual eLearning course pages | • Your logo on the On-Demand Learning Main Page |
All Conference GENERAL Sessions

THANK YOU TO OUR EDUCATION SPONSORS!

Your Logo Here  Your Logo Here  Your Logo Here  Your Logo Here

Your Logo Here  Your Logo Here  Your Logo Here  Your Logo Here

Benefit Granted to:

Tier 1

Tier 2
THANK YOU TO OUR EDUCATION SPONSORS!

Your Logo Here
Your Logo Here
Your Logo Here
Your Logo Here

Your Logo Here
Your Logo Here
Your Logo Here

Benefit Granted to:

Tier 1
Tier 2

All Conference EDUCATION Sessions
<table>
<thead>
<tr>
<th>Benefit Granted to:</th>
<th>All Access Member</th>
<th>Digital Access Member</th>
<th>Sponsor</th>
<th>Prospect Member/Sponsor</th>
<th>Non-Member</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Included</td>
<td>$499</td>
<td>$599</td>
<td>$699</td>
<td>$699</td>
</tr>
<tr>
<td></td>
<td></td>
<td>$99</td>
<td>$149</td>
<td>$199</td>
<td>$249</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

The MAG offers both bulk invoicing and bulk pricing discounts to support teams completing our eLearning courses. Bulk invoicing and pricing options are available when you elect to purchase multiple seats to the same eLearning course. Please contact Leah Collins for more information about how to get your entire team enrolled in the MAG's eLearning courses.

Thank you Annual Education Sponsor

Tier 2 Education Sponsor
Benefit Granted to:
Tier 1  Tier 2

Sponsorship Page – new category added
All Educational Resources – logo placement on sidebar

Benefit Granted to:

Tier 1

Tier 2

Thank you to our Education Sponsors:

Your Logo Here

Your Logo Here

Your Logo Here
On-Demand Learning Main Page

Benefit Granted to:

- Tier 1
- Tier 2

Notes:
- Main page housing all MAG eLearning courses
- User Visits in 2021: ~8,500

Thank you to our annual education sponsor.
Merchant Payments Individual Course Page

Benefit Granted to:

Tier 1  Tier 2

Notes:
• After registration, all learners will be directed to this page
• *All MAG Merchants receive this course at no additional cost as part of their MAG Membership

Merchant Payments 101

Merchant Payments 101 is a foundational course designed for anyone seeking a role in the merchant payments industry, or who has a stake in the acceptance of payments and is looking to brush up on their skills. It will take approximately 6-9 hours to complete, and is designed in 5 distinct sections to provide milestones along the way.

Each individual taking the course will need to create a MAG account if they don’t have one already. Note, if you are creating a MAG account for the first time, please allow a few minutes after your account has been created before attempting to begin the course below.

Questions on setting up your MAG account? Email info@merchantadvisorygroup.org

Click on Module 1 below to get started!