The Merchant Advisory Group (MAG) brings merchants and industry leaders together to help shape innovative approaches to payments and advocates for merchants’ interests. We offer unparalleled networking opportunities for merchants and sponsors in a collaborative environment.

Member Verticals

- 46% Mass Merchant/Dept. Store/Grocery
- 25% eCommerce (Airlines, Hotels, Car Rental)
- 16% Petroleum/Convenience Store
- 13% Small Ticket/Restaurant

**Why the MAG?**

**THE POWER OF PARTNERSHIP**

By partnering with the MAG, you have the ability to form relationships with merchant members which provide you with opportunities to help drive positive change in the payments ecosystem.

**MAG SPONSORSHIP**

185+ MERCHANT MEMBERS

Representing 1,900 Merchant Professionals

**The Advantages of MAG Sponsorship**

Put your company name and representatives in front of payments decision makers within our merchant member community. MAG members include senior leaders representing all key payments verticals including payments optimization, finance, fraud, risk, marketing, operations, innovation and technology.

Network and connect with MAG merchant attendees at two conferences per year with complimentary exhibiting, prominent branding opportunities, complimentary registrations* and access to attendee registration lists with contact information.

*Depending on sponsorship level

**Additional Benefits:**

- Opportunity to Speak at MAG Conferences and Webinars (Depending on Sponsorship Level).
- Opportunity to Publish Monthly Press Releases/Articles on MAG Website.
- Tech Forum Provides the Opportunity to Engage with IT Professionals.
- Educate your Organization with MAGs eLearning Courses.
- International Sponsorship Opportunities.