



ANNUAL SPONSOR LEVELS

TECH FORUM SPONSOR LEVELS

| SPONSOR LEVELS | ELITE ACQUIRER | PREMIER ACQUIRER | ELITE BRANDS | PLATINUM | SILVER | CONTRIBUTING | GENERAL |
|-------------------------|----------------|------------------|--------------|----------|----------|--------------|----------|
| Annual Sponsorship Dues | \$60,000 | \$35,000 | \$50,000 | \$25,000 | \$15,000 | \$30,000 | \$15,000 |

ANNUAL SPONSOR LEVELS

| | | | | | | | |
|--|----------------------|------------------|--------------|----------|--------|---------------------------------------|---------|
| Advisory Council | Advisor to the Board | | | | | Advisor to Executive Technology Board | |
| Listing type on the MAG website | Elite Acquirer | Premier Acquirer | Elite Brands | Platinum | Silver | Contributing | General |
| Speaking Opportunity: Minimum of one webinar or conference session guaranteed per sponsorship term. (MAG requested and approved) | ● | ● | ● | ● | | ● | |

All Annual and Tech Forum Sponsors enjoy the following benefits:

- Opportunities to publish articles, press releases and whitepapers to the MAG Insights Newsletter on MAG website
- Access to MAG Insights Newsletter
- Access to MAG membership list
- Logo and link on MAG website to Sponsor's website
- Speaking opportunity for Elite Brands includes MAG Conference sessions with the exception of breakouts

CONFERENCE BENEFITS

| SPONSOR LEVELS | ANNUAL SPONSOR LEVELS | | | | | TECH FORUM SPONSOR LEVELS | |
|---|-----------------------|------------------|--------------|----------|-----------|--|-----------|
| | ELITE ACQUIRER | PREMIER ACQUIRER | ELITE BRANDS | PLATINUM | SILVER | CONTRIBUTING | GENERAL |
| Number of complimentary registrations per event | 7 | 4 | 5 | 5 | 2 | Tech Forum access added to Annual Conference comps | |
| Fee for each additional attendee | \$1,695 | \$1,695 | \$1,695 | \$1,695 | \$1,695 | \$1,695 | \$1,695 |
| Complimentary 10 x10 Exhibit Space in Exhibit Area at MAG Conferences | ● | ● | ● | ● | ● | | |
| Prominent signage Recognition at MAG Conferences | Logo | Logo | Logo | Logo | Name Only | Logo | Name Only |
| Company recognized on sponsor displays from main conference stage | ● | ● | ● | ● | ● | ● | ● |
| Pre-Conference Registration List / Post-Conference Attendee List | ● | ● | ● | ● | ● | Tech Forum Attendees Only | |
| Acknowledgement by MAG representative on stage during MAG Conferences | ● | ● | ● | ● | ● | ● | ● |

All Sponsors receive the following benefits at MAG Conferences:

- Ability to take advantage of Conference Sponsorship Opportunities to increase brand awareness
- Company logo and description listed within the Conference mobile app
- Ability to send pre-conference communications to registrants that have agreed to share email address (2 maximum)